



# VIENNA

## Where You Can Enjoy Success

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June 2018

# Others about Vienna

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- **Rank 1** „Quality of Living (2009-2017; Mercer)“
- **Rank 1** „Smart City Index 2017“ (Roland Berger)
- **Rank 1** “Family Life Index 2015” (InterNations) – Austria
- **Rank 2** “EIU Liveability Ranking” 2014 worldwide (Economist Intelligence Unit)
- **Rank 8** worldwide “EF English Proficiency Index” 2015
- **Rank 3** “Innovation Cities Index 2015”

# Vienna in Figures

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- One of the **best organized** cities globally
- Vienna is a **cosmopolitan city**: 34% of Vienna's inhabitants were born outside of Austria
- One of the **fastest growing** European cities (2 mio inhabitants by 2022)
- GDP per capita almost double of EU average (**€47 300** vs. €27 500)
- **40 000 companies** with 800 000 employees
- **77 bn foreign investment** in Viennese companies

# Strategic Hub in Europe

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- Located in the very **heart of Europe**: every capital reached by air in 3 hours
- Vienna Airport: > **180 direct flight connections**
- From Central Vienna to the airport **in 16min**
- Vienna Central Station: 1 000 trains p.d., **145 000 passengers p.d.**

# International Hub

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- Only **UN headquarters** within EU
- **32** international organizations e.g. IAEA, OPEC; **15 000** diplomats
- **>220** international headquarters
- **>3 500** conventions per year
- **25 000** expats from 90 nations
- **14** international schools (appr. 5 000 school places)
- **4 000** new international companies from **140** countries since 2004

# International Headquarters

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# Areas of Strength

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- Information & Communication Technologies (ICT)
- Life Sciences
- Smart and Urban Technologies
- Mobility
- Creative Industries

# Vienna – the Digital City

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- Among the largest IT metropolis in Europe (topped only by London and Munich)
- 6000 ICT companies
- 7% of Viennese employees in ICT sector
- ICT revenue 4 x higher than in the tourism industry
- Fastest growing export sector in Austria

# Life Science Vienna

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- 480 companies, research centres and organisations, 19% increase in 4 years
- 35 700 employees in the Viennese life science sector
- € 10 bn. revenue p.a.
- 2015: Böhringer-Ingelheim:  
€ 500 Mio investment, 450 new top-jobs
- 32 800 students in the life science sector (universities, R&D organisations, e.g. Vienna BioCenter)

# R&D + Innovation Hot Spot

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- R&D Quota Vienna: **3.54%** (EU: 2.3%)
- R&D Investment: **€ 2.9 bn**
- Research premium: 14% tax credit (1.1.2018)
- > 44 000 R&D jobs
- **1 500 research institutions:**
  - Institute of Molecular Pathology (IMP)
  - Institute of Molecular Biotechnology (IMBA)
  - Center for Molecular Medicine (CeMM)

# Talent Hub Vienna

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- Vienna: oldest & **largest university city** in German speaking region
- **195 000 students** (Berlin 175 000, Munich 115 000 students)
- **30 % international students**
- Over 50 English post-graduate programs
- 9 public universities
- 6 universities of Applied Sciences
- 5 private universities

# Start-up Hub Vienna

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- One of the Top Startup Hubs in Europe
- Broad, vibrant, fast growing ecosystem
- Excellent financial support
- Wide range of entrepreneurial support
- Vienna Start Up Package

# Vienna Business Agency

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Vienna's official IPA:

Innovation driver, 360° Service

We support the business location Vienna:

- With comprehensive funding programs/grants up to € 35 m. p.a.
- With real estate and urban development projects
- With extensive services and consulting

# Funding

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- Funding for Viennese companies of all sizes and in every industry
- Funding volume up to € 35 m. p.a.
- Programs with specific thematic focus:  
(Pro-Industry, Co-Creation, Innovation & Research...)
- All year round funding programs as well as competitions within set time periods



# Real Estate

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- **Office space**  
Leasing office space for new companies
  - **Commercial properties**  
Development and sale
  - **Project development**  
Planning, development and implementation
  - **Urban development**  
Opening up and developing new areas
- > **VBA Projects**  
Technologiezentrum Aspern,  
Media Quarter Marx, Vienna Bio Center

# Consulting

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Free multilingual support on all aspects of business in Vienna

- **Company formation and growth**  
Workshops & coaching in >15 languages
- **International Business**  
Full service for international companies & support for expats
- **Technology Services**  
Support & networking with development partners & pilot customers
- **The departure creative centre**  
Hub for Vienna's creative scene

# International Business

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- **International Investment Promotion** for the Business Location Vienna
- Acquisition and Support of **International Companies and Investors**
- Support for **Expatriates** and their families

# International Investment Promotion

- **Activities** on a local, regional & international level:

- Business location presentations

- Organisation of workshops and roadshows

- Attending international trade shows

- Company visits

- **Strategic Partners:**

- ABA-Invest in Austria, Chamber of Commerce, Trade Commissions, Int. Representations in Vienna (Embassies), Lawyers, Tax Advisors, Real Estate Developers, Banks, other service providers

- **2017:** Activities in 20 countries & 38 cities

# Our Services for International Companies & Organisations

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- Detailed information regarding the business location Vienna/Austria
- Information about commercial, tax, and labor law; work permits, other permits required in Vienna/Austria
- Information about financial grants
- Establishing and facilitating contacts with local authorities, banks, and other institutions
- Support with all real estate needs

# Our Support for Expats



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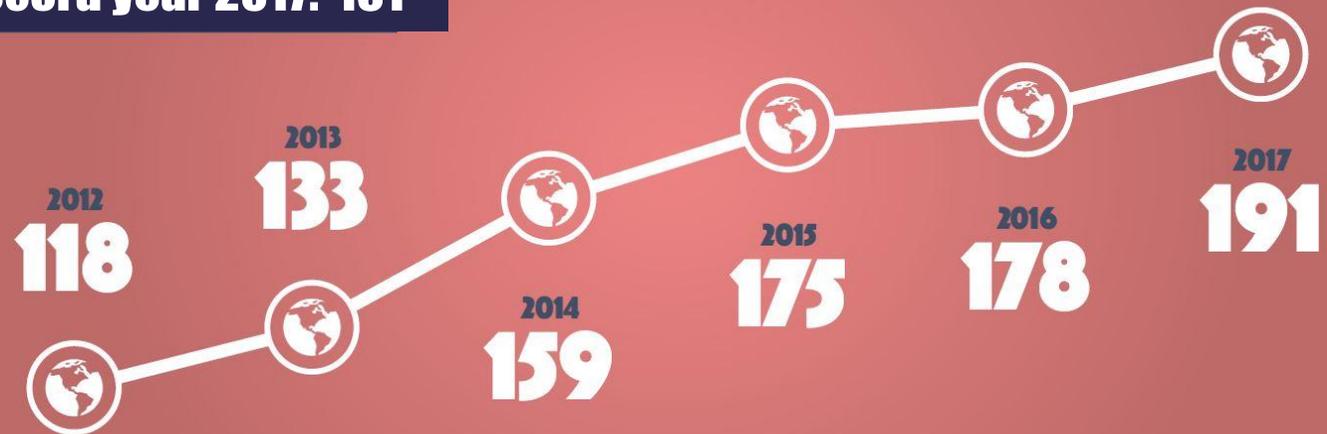
- Dedicated, experienced consultants with reliable, up-to-date knowledge
- Advice on alien residency + employment law & registration matters
- Recommendations for English speaking service providers e.g. lawyers, real estate agents, tax-advisors
- Support in finding a first place to live in Vienna
- Family matters: Information on registration procedures in kindergartens or schools, suggestions for leisure activities
- Socializing & Networking (Expatriate Club)

# Our Output: FDI in Vienna

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**New international companies since 2012**

**Record year 2017: 191**



Source: Vienna Business Agency

# Our Output: FDI in Vienna

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## Top 12 FDI Countries of Origin 2017

 **GERMANY**  
51 projects

 **SWITZERLAND**  
17 projects

 **CHINA**  
13 projects

 **HUNGARY**  
12 projects

 **ITALY**  
8 projects

 **FRANCE**  
8 projects

 **UKRAINE**  
8 projects

 **UNITED KINGDOM**  
7 projects

 **USA**  
6 projects

 **SLOVAKIA**  
5 projects

 **SERBIA**  
5 projects

 **RUSSIA**  
5 projects

Source: Vienna Business Agency

# Our Output: FDI in Vienna

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## Economic impact FDIs in Vienna 2017



**191**  
FDIs



**537,1** M EURO  
INVESTMENT VOLUME



**1,087**  
JOBS

Source: Vienna Business Agency

# Why Vienna?

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- Best quality of life worldwide, top infrastructure & transport connections
- Legal, political, social, economic stability
- International, culturally diverse; EU & CEE access
- Comparably low costs of housing
- World class educational & university insitutions, top talent hub
- Experienced expat support team (since 2010)

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A service offered by  
the City of Vienna

## BUSINESS SETTLEMENT



**Daniel Chladek**  
Regional Manager  
Germany (South),  
Switzerland, Italy,  
MENA



**Karine Lacroix**  
Regional Manager  
France, Benelux,  
Spain, Portugal,  
South America



**Jan Riepl**  
Regional Manager  
Germany (North),  
UK, Ireland,  
Scandinavia,  
AUS, NZ, RSA



**Nicolai Rodimov**  
Regional Manager  
Russia & CIS,  
CEE, SEE



**Karin Zeltner**  
Regional Manager  
North America, Brazil



**Xiaojun Zhang**  
Regional Manager  
Asia

## INTERNATIONAL BUSINESS



**Sabine Ohler**  
Director

## EXPAT OFFICE



**Friedrich  
Bruckner**  
Expatriate Relations &  
Consulting  
Foreigners Residency  
& Employment Law



**Sidonia  
Mussner**  
Expatriate Relations &  
Consulting  
Family matters

## EVENT MANAGEMENT / SUPPORT



**Nina Jakic**  
Event Management &  
Organisation



**Petra Stadler**  
Team Assistance &  
Organisation

## Our Team. And Yours.

### Head Office:

Vienna Business Agency  
Mariahilfer Straße 20  
A-1070 Vienna

### Expatriate Center:

Dpt. International Business  
Vienna Business Agency  
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